NOVEMBER 24–27

expoCARGA® 2027

URUGUAY'S 4TH TRANSPORT AND LOGISTICS EXHIBITION

AT THE SHOW

+ LOGISTIX

LOGISTICS | EXPOCARGA 2027

PUNTA DEL ESTE
CONVENTION & EXHIBITION CENTER

Av. Pedragosa Sierra
Corner of Av. Aparicio Saravia
Punta del Este, Maldonado, Uruguay

Produced by Transporte carretero
La revista uruguaya de transporte

WHO MOVES THE COUNTRY?







CONNECTING THE DOTS

21ST-CENTURY TRANSPORT & LOGISTICS | THE FUTURE IN MOTION

An established event for transport, logistics and passenger mobility, the fourth edition will run from Wednesday, November 24, to Saturday, November 27, 2027, at the Punta del Este Convention & Exhibition Center, one of the region's leading event venues.

PROFILE

EXPOCARGA gives visitors, experts, industry professionals and the media a place to do business, identify opportunities and build partnerships. Leading transport and logistics companies from Uruguay and abroad showcase their products, services and innovations in a professional setting.

INTERNATIONAL

The show brings together suppliers of all sizes from a wide range of industries. It highlights trends such as electric mobility, digitization and urban logistics. From commercial vehicle and bus manufacturers to trailer manufacturers and allied industries, exhibitors represent the entire logistics chain.

OVER 5,600 M²
of exhibition space for vehicles

OVER 6,000 M²
for companies showcasing products and services

8,400 M²
of outdoor space for machinery and heavy equipment

PUNTA DEL ESTE
CONVENTION
& EXHIBITION
CENTER

THE VENUE | PUNTA DEL ESTE CONVENTION & EXHIBITION CENTER

The Punta del Este Convention & Exhibition Center was designed as a multipurpose venue. Its two independent, interconnected buildings provide the infrastructure for events of international standing.

Why take part?

• Uruguay's main meeting place for the transport and logistics industry.
• Trucks, buses, machinery and light commercial vehicles on display, with hands-on test drives.
• A spotlight on electric and hybrid mobility solutions.
• A wide range of products, services and solutions for the entire logistics chain.
• Innovation in action, with technology for transport and fleet management.
• A gateway to the region, with four days dedicated to doing business.
• Coverage and support from leading trade media with more than 36 years of industry experience.

Why Punta del Este?

• Strategic location in South America.
• Two international airports (Montevideo and Punta del Este), just one hour apart.
• Excellent hotels and dining.
• A high standard of safety and quality of life.
• A leading coastal resort in the region.
• An international business hub.





COMPANY PROFILE

SECTORS | COMPANIES AND BRANDS AT THE SHOW

23%
Vehicle bodies and/or equipment

21%
Freight transport, logistics and passenger transport companies

19%
Supplies and/or services for the transport industry

15%
Vehicle brands and representatives

11%
Software, technology, GPS and new mobility

6%
Government bodies and public agencies

5%
Associations and chambers of commerce



















6 FORUMS with over 500 attendees and more than 60 speakers

OVER 350 BRANDS represented by 100 clients















SECTORS

SECTORS | COMPANIES AND BRANDS AT THE SHOW

1. Commercial vehicle manufacturers: companies that build trucks, vans, buses and other commercial vehicles for freight transport.

2. Fleet management technology providers: companies offering software and hardware to manage fleets and improve their efficiency.

3. Logistics operators and transport companies: providers of road, sea and air transport and logistics services.

4. Warehousing and distribution providers: companies offering storage, inventory management and distribution.

5. Trailer and semi-trailer manufacturers: companies that build trailers and semi-trailers for different types of cargo.

6. Automation and robotics companies: providers of solutions for warehouses and distribution centers.

7. Logistics software developers: companies that develop software to plan, run and improve logistics operations.

8. Material handling equipment manufacturers: suppliers of forklifts, pallet trucks and other material handling equipment.

9. Customs and clearance companies: companies providing customs management and freight clearance for international shipments.

10. IoT solutions for logistics: companies that develop Internet of Things technology to monitor and manage supply chains.

11. Refrigeration and perishable goods transport equipment manufacturers: companies that make equipment and vehicles for transporting perishables.

12. Logistics and supply chain consultants: firms that help companies improve the efficiency and performance of their logistics operations.

13. Security and monitoring companies: providers of solutions to protect goods in transit and in storage.

14. Artificial intelligence and big data developers: companies applying AI and big data to improve logistics and supply chains.

15. Training and professional development providers: organizations offering programs for logistics and transport professionals.

16. Financial services and insurance companies: providers of financial and insurance services for the transport and logistics industry.

17. Tire and vehicle component manufacturers: companies that make tires, components and spare parts for commercial vehicles.

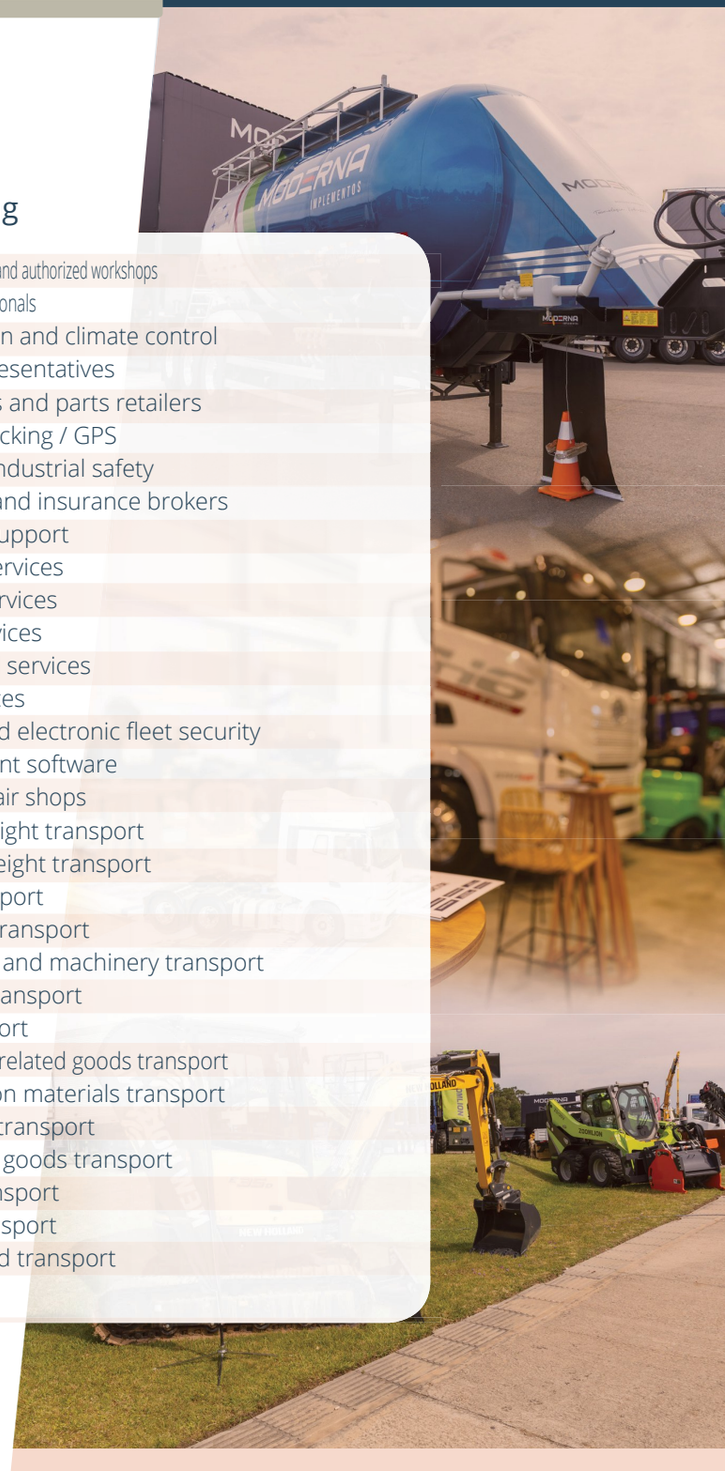
18. Renewable energy and environmental solutions providers: companies developing sustainable and renewable energy solutions for transport and logistics.

19. Packaging companies: providers of packaging solutions to protect goods and transport them efficiently.

20. Industry organizations and associations: organizations representing the transport and logistics industry and offering resources and support to members.

Sectors at the show | Business and networking

Accessories	After-sales service and authorized workshops
Trailers and semi-trailers	Industry professionals
Wheel alignment and balancing	Refrigeration and climate control
Machinery, equipment and vehicle rental	Brand representatives
Vehicle parts, accessories and spares	Spare parts and parts retailers
Roadside assistance and towing	Satellite tracking / GPS
Banks, leasing and financing	Road and industrial safety
Batteries and accumulators	Insurance and insurance brokers
Vehicle seating	Technical support
Trucks, buses and light commercial vehicles	Customs services
Vehicle bodies and vans	Forestry services
Fuels, lubricants and additives	Mining services
Dealerships	Agricultural services
Civil and road construction	Road services
Consultants and advisors	Physical and electronic fleet security
Courses and training	Management software
Storage, warehousing and logistics	Vehicle repair shops
Axles, half shafts and suspension	General freight transport
Truck and bus equipment	Oversize freight transport
Fastenings, tarpaulins and trailer accessories	Grain transport
Vehicle graphics	Container transport
Trade associations	Equipment and machinery transport
Cranes, lift platforms and lifting towers	Livestock transport
Construction tools	Milk transport
Importers	Timber and related goods transport
Institutions and organizations	Construction materials transport
Electronic instruments	Passenger transport
Machinery rental and sales	Dangerous goods transport
Construction and industrial materials	Tourist transport
Metal fabrication, cabs and vehicle bodies	School transport
Earthmoving	Refrigerated transport
Tires, retreads and wheels	





ÁLVARO GORRIZ,

URUGUAY

“Previous editions had already been very good, but this one clearly drew bigger crowds, with excellent products and many launches. That’s very positive for the transport industry.

The launch of Yutong’s new suburban model at EXPOCARGA underscores the brand’s relevance in Uruguay and reflects how we work: improving the product continually, listening to operators and making reliability a priority.”



SANTIAGO KRÖGER,

Director at BITAFAL

URUGUAY

“The idea is to have an installation that generates its own energy, stores it in batteries and enables ultra-fast charging for both light and heavy vehicles using technology new to the region. We’re looking ahead with a solution that can grow alongside the industry. EXPOCARGA has become an ideal place to present these innovations, build strategic contacts and show where sustainable transport is headed.”



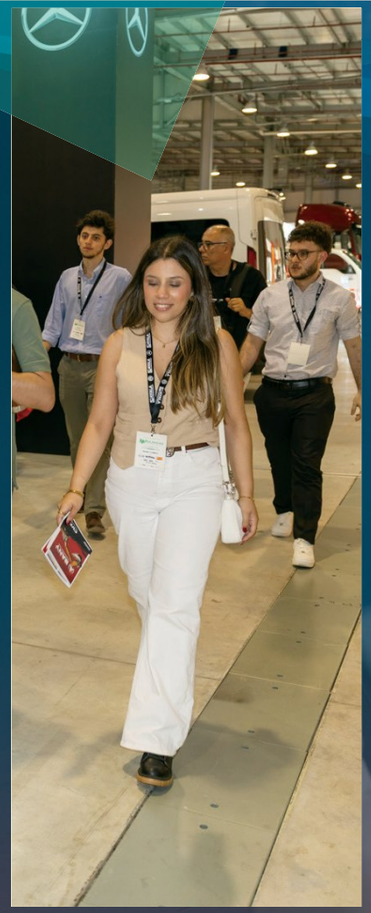
CLAUDIO GALINDEZ,

Sitrack Commercial Manager for Argentina

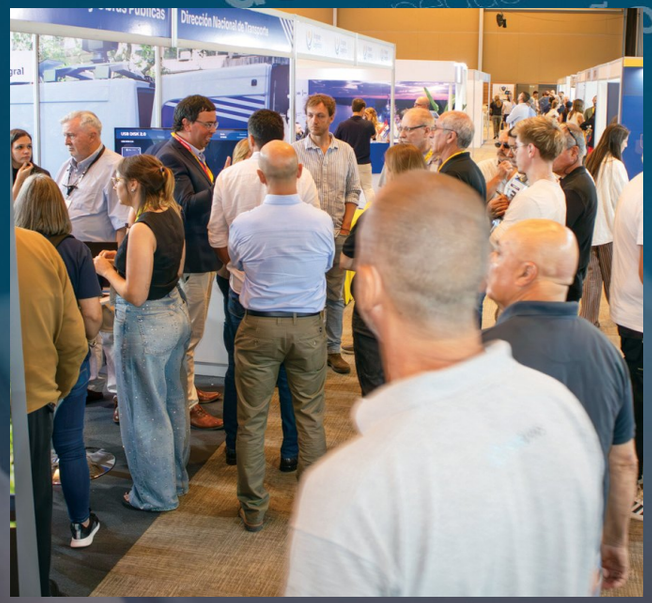
ARGENTINA

“We saw how much the show had grown and recognized its potential. We felt that Librelato, the brand we represent in freight transport, deserved a prominent presence.

The show can give freight and passenger transport a boost, make better use of the resources available to society and benefit companies and the people who work for them.”









OVER 11,000

visitors at the 2025 edition









WHAT OUR VISITORS SAY

CÉSAR MUNHOZ,

Director at Mac Lub Indústria

BRAZIL

“EXPOCARGA is an excellent opportunity to introduce our brand in Uruguay. We found a very high level of professionalism and a mature market. We see Uruguay as strategic for our growth, with strong openness to new brands and ideas. The show brings the industry together and helps us make contacts and find real business opportunities. The quality of the event and its attendees impressed us. It’s an ideal setting for making connections and developing valuable business relationships.”

AMÍLCAR PEREA,

President, Uruguayan Chamber of Information Technology

URUGUAY

“I was genuinely surprised. CUTI is used to taking part in technology events. At this industry show, we found a different opportunity: to address real problems in sectors where technology can improve efficiency, drive innovation and create value. EXPOCARGA 2025 confirmed to us that bringing innovation and industry together is one of the greatest opportunities for Uruguay’s future.”

HUGO GUILLÉN,

Director at FILAR S.A.

URUGUAY

“We saw how much the show had grown and recognized its potential. We felt that Librelato, the brand we represent in freight transport, deserved a prominent presence.

The show can give freight and passenger transport a boost, make better use of the resources available to society and benefit companies and the people who work for them.”



JOÃO LIBRELATO,

Commercial & Marketing Director, Librelato

BRAZIL

"EXPOCARGA marked a commercial milestone for the company with the sale of the first 2026 Evolut Series tipper. FILAR is vital to Librelato in Uruguay. We've worked together for many years. The company is a major player with more than 40 years in the market, and it's the best partner we could have here. We're a Brazilian manufacturer that's always expanding into new markets, and Uruguay matters to us because of the diversification it offers."



CÉSAR ALOR SALINAS,

Autel Energy Sales Director for Latin America

MEXICO

"We work globally on electric vehicle charging infrastructure. I was struck by how many electric vehicles are already on the road, which reflects the country's progress. People who switch to an electric vehicle quickly see the benefits, but often overlook the charger, which is central to the whole system. EXPOCARGA is an ideal place to make contacts and find business opportunities."



ANA REY,

Commercial Department Manager, ANP

URUGUAY

"We're interested in the whole industry, especially strengthening logistics through panels with experts, freight forwarders and the port, while incorporating a regional perspective on the waterway.

It made sense to put transport in the context of trade. Without trade and investment, there's no transport by any mode."



FEDERICO ESMITE,
President, Paraguayan-Uruguayan Chamber of Commerce

PARAGUAY

"The Paraguayan business delegation's participation in EXPOCARGA 2025 marked a new stage in regional logistics integration and cemented the event's role as a place for business and technical exchange. We connected from day one, and Paraguay Expone became an important meeting place for business leaders, operators and officials. EXPOCARGA proved to be a high-level platform for strengthening regional integration, forging strategic ties and opening up new business opportunities."



EDUARDO CRISTINA,
Director at Estudio Cristina SRL

ARGENTINA

"This is our first visit, and we think it's important to participate and meet established and new players alike. More than 30 years in the market brings a lot of potential. Events like this help us strengthen relationships and find new opportunities. EXPOCARGA stands out as a professional, dynamic setting to connect with companies in the industry and keep growing in the region."



MARCELO E. BARELLA,
HIGER Sales Director for South and Central America

BRAZIL

"We're delighted to be at EXPOCARGA for the first time and to present our products in Uruguay. We want people to see the vehicles and the support behind our brand. Higer's presence at EXPOCARGA 2025 reinforces the show's role in passenger transport and sustainable mobility and confirms the interest of major international manufacturers in Uruguay and the region. We'll definitely be back at the next EXPOCARGA."



NATALIA GONZÀLEZ WEIBER,
Driving School Director

ARGENTINA

"We can talk a lot about road safety, but the way people actually behave on the road often departs from the law. Where training is lacking, habits tend to take precedence over rules. It's a pleasure to be here, share experiences and see this interest in professionalizing transport by starting with the people who work in it."



FABIÁN PRESTES,
International Operations Consultant, Marcopolo

BRAZIL

"Being here lets us show our customers and passengers the improvements we've made to our bus bodies. We're proud to bring the CONCEPT BUS to Uruguay for its first appearance outside Brazil. It's traveled all over Brazil, but this is its first international show. It's a step forward. Marcopolo presented an advanced product and reaffirmed its commitment to the region and to raising passenger transport standards across Latin America."



MARCEL PAREYRA,
Commercial Manager, Baterías Ruta

URUGUAY

"It's important to take part in a show that has become a benchmark for transport and logistics." Marcel highlighted what Baterías Ruta brought to this edition. "We came to show our work on lithium batteries. We've been working with them for several years and want to make them much more widely available." The company's participation in EXPOCARGA 2025 reflected its commitment to innovation and the value of the people behind its business and history.

BRANDS AT THE 2025 SHOW





























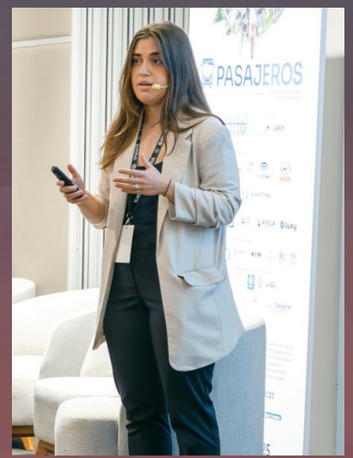












MEETING PLACE







TEST DRIVE

Exclusive test drives from leading automakers in Uruguay!

TEST DRIVE | EXPOCARGA EXPERIENCE 2027

As part of the EXPOCARGA 2027 Experience, truck, bus, light commercial vehicle and machinery brands can offer test drives to visitors. The program includes conventional vehicles and the e-EXPERIENCE for electric, hybrid and other vehicles. Exhibitors can show their latest vehicle innovations in action.

TEST DRIVE expoCARGA EXPERIENCE 2023 | TEST DRIVE expoCARGA e-EXPERIENCE 2023 | TEST DRIVE expoCARGA ESCOLAR EXPERIENCE 2023

TEST ROUTE

- Distance: 3.21 km outdoors.
- Access: entrance to the Punta del Este Convention Center.
- Route: from the venue along Av. Pedragosa Sierra to the Av. Aparicio Saravia roundabout, then back along Av. Pedragosa Sierra to the Isabel Castilla roundabout and back to the venue.
- Maximum test speed: 45 km/h.
- Driving: one lap per visitor.
- A representative of the vehicle brand accompanies each visitor.





VEHICLE TYPES

- TRUCKS
- BUSES
- LIGHT COMMERCIAL VEHICLES
- MACHINERY

+TESTDRIVE

NEW MOBILITY
CONVENTIONAL VEHICLES

www.expocarga.com.uy/testdrive



A NEW SPACE FOR LOGISTICS AND INTERNATIONAL TRADE AT EXPOCARGA

LOGISTIX
AT EXPOCARGA 2027

ALACAT
Sin Fronteras



INSIDE THE SHOW

VISION

LOGISTIX launches at EXPOCARGA as a dedicated pavilion for key players in logistics and international trade.

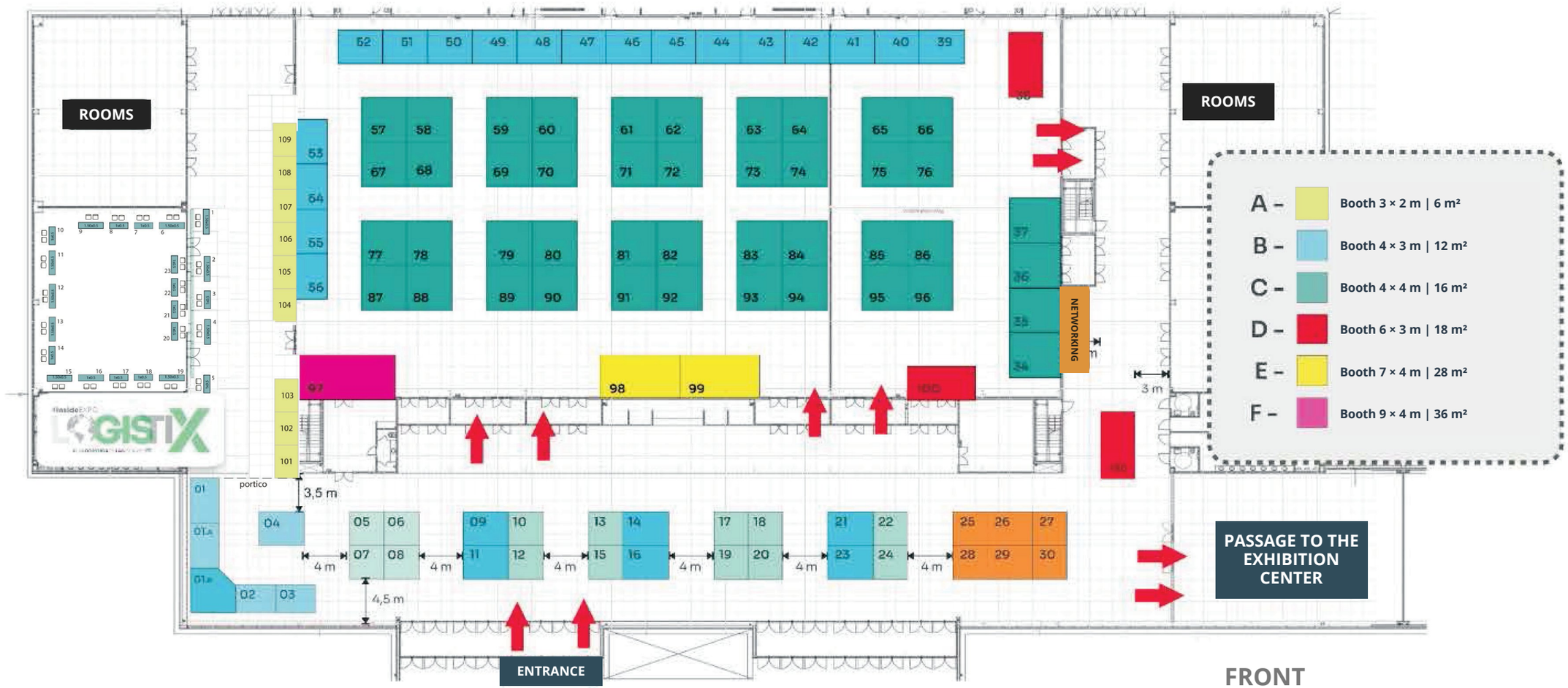
The pavilion showcases Uruguay's logistics services, capabilities, infrastructure and competitive advantages in regional and international markets. LOGISTIX also raises the profile of Uruguay Logístico, the country brand promoted by Uruguay's National Logistics Institute (INALOG).

OBJECTIVES

- Make LOGISTIX the main venue for logistics and international trade at EXPOCARGA.
- Promote Uruguay's logistics services regionally and internationally.
- Strengthen and promote the Uruguay Logístico brand led by INALOG.
- Generate business between local and international companies.
- Connect key players in logistics and international trade.
- Attract foreign companies looking to invest, operate or build partnerships in Uruguay.
- Showcase new transport, warehousing, distribution and supply chain solutions.
- Establish EXPOCARGA as a platform for the entire logistics value chain.
- Raise the profile of companies, services and technology involved in global trade.
- Support development and professional training in Uruguay's logistics sector.

LOGISTIX

AT EXPOCARGA 2027



Foyer / Main Auditorium







FORUMS

CONNECTING THE FUTURE | INNOVATION IN TRANSPORT, MOBILITY AND LOGISTICS

3 FORUMS

The 250-seat conference room brings together public- and private-sector representatives to hear established speakers and attend discussions on issues facing government, business and academia.

The conferences will bring people together to discuss the industry's operating conditions and needs and help develop sectors that employ thousands of Uruguayans and deliver high-quality products and services.

ACCESS

Sponsors, visitors and the general public have free access to EXPOCARGA 2025. Benefits and discounts on food, transport and commercial space will be announced separately.

SPONSORSHIP

All sponsorship tiers give companies, institutions and agencies access to communications plans before, during and after the event, as well as visibility at EXPOCARGA 2025 and in the audiovisual content produced for the show.

PROTRANSPORTE

Freight, logistics, technology and infrastructure

This forum brings together experts, professionals and companies to discuss challenges and opportunities in freight transport and logistics.

Now in its third edition, the forum is a meeting place to share ideas, present innovations and develop solutions for a more efficient, sustainable supply chain.

Wednesday, November 24, 2027
10:00 a.m.–12:45 p.m.

La Barra Room, Punta del Este Convention Center

Capacity: 250 people
Complimentary invitations

MOBILITY 4.0

ENERGY | TRANSPORT | CIRCULAR ECONOMY

Industry leaders, innovators and experts come together to discuss the present and future of sustainable mobility technologies.

As the world moves toward cleaner, more efficient energy, the forum gives participants a place to share knowledge, discuss challenges and identify opportunities.

Thursday, November 25, 2027
10:00 a.m.–12:45 p.m.

La Barra Room, Punta del Este Convention Center

Capacity: 250 people
Complimentary invitations

PASSENGER TRANSPORT

CONNECTING DESTINATIONS BRINGING PEOPLE TOGETHER

A forum for professionals, public officials, businesses and users working to improve passenger transport, including public transit, domestic and international tourism, taxis and school buses. It encourages collaboration on practical solutions for the sector's current and future challenges.

Friday, November 26, 2027
10:00 a.m.–12:45 p.m.

La Barra Room, Punta del Este Convention Center

Capacity: 250 people
Complimentary invitations

FORUM SPONSORSHIP

MAIN SPONSOR

- "Presented by" credit across all event communications
- Branding on event and EXPOCARGA 2027 signage
- Video on indoor and outdoor event screens
- Promotion in Transporte Carretero magazine and on EXPOCARGA channels
- Complimentary invitations and coffee break
- A speaking opportunity
- Lobby space for banners, promotions and tables

PROTRANSPORTE | MOBILITY 4.0 | PASSENGER TRANSPORT

SPONSOR

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- Complimentary invitations and coffee break
- Lobby space for banners, promotions and tables

PROTRANSPORTE | MOBILITY 4.0 | PASSENGER TRANSPORT

SUPPORTER

- Branding on event signage
- Video on indoor event screens
- Promotion on EXPOCARGA 2027 channels
- Complimentary invitations and coffee break
- Lobby space for banners, promotions and tables

PROTRANSPORTE | MOBILITY 4.0 | PASSENGER TRANSPORT

* Ask about discounts for sponsoring more than one forum.

EXPOCARGA HUB TECH

TRANSPORT | LOGISTICS | ENERGY | AGTECH

expo CARGA®
TRANSPORT AND LOGISTICS EXHIBITION



THE CONCEPT

Bringing innovation, expertise and business opportunities together.
EXPOCARGA will welcome thousands of visitors from transport, logistics and related industries. The technology hub gives technology companies, startups and consultants a place to demonstrate solutions, meet potential customers, give talks and build their networks.

OBJECTIVES

- Apply technology to challenges in transport, logistics and sustainability.
- Connect technology companies with industry decision-makers.
- Test ideas and projects with potential users and customers.
- Promote startups and technology companies across multiple media channels.

PARTICIPATION BENEFITS

- Participants: Startups, established companies, research centers and developers will present advances in digitization, automation, AI, traceability, big data, management software, electric mobility and cybersecurity.
- EXPOCARGA will highlight the hub as a key part of its innovation program.
- Participating companies can apply to network with logistics operators, public officials and business associations.

- Industry experts will be invited to lead discussions on specific topics.

EVENT DETAILS

Thursday, November 25, 2027 | From 10:30 a.m. | Jagüel Room, Punta del Este Convention Center

For one day, the 234 m² Jagüel Room will house exhibition booths and a presentation area with a stage and screen, bringing demonstrations, discussion and learning together in one place.









PACKAGES

FULL PLAN
(EXPOCARGA + HUB TECH)

Includes:
- Sponsorship of EXPOCARGA HUB TECH
- Standard booth in the technology hub (a table and two chairs, or a high table and two stools)
- A talk in the tech program
- Logo on EXPOCARGA promotional materials
- Show admission and access to the forums
- Interview for the YouTube channel and social media
- Access to the business matchmaking platform at EXPOCARGA 2027

TECH 50 PLAN
(1 day at EXPOCARGA HUB TECH)

Includes:
- Standard booth in the technology hub (a table and two chairs, or a high table and two stools)
- A talk in the tech program
- Logo on EXPOCARGA promotional materials HUB TECH
- Show admission and access to the forums

START PLAN
(1 day at EXPOCARGA HUB TECH)

Includes:
- A talk in the tech program
- Admission to the show
- Logo on EXPOCARGA promotional materials HUB TECH

*** CUTI members receive a 50% discount on all three packages.**



REGIONAL FORUM

ESTACIÓN CONNECT

CONNECTED TO THE FUTURE | EXPOCARGA AND SURTIDORES

Organized by

expo CARGA TRANSPORT AND LOGISTICS EXHIBITION

Surtidores Latam

Thursday, November 25 / ENERGY DAY

THE CONCEPT

ESTACIÓN CONNECT is a regional forum on the present and future of fuel stations. Organized by EXPOCARGA and SURTIDORES, a leading Latin American trade publication on fuel stations, fuels, oil and energy, the forum will debut at EXPOCARGA 2027 in Punta del Este. It will bring together business owners, suppliers, specialists and institutional representatives from Uruguay and the region.

Through panels, interviews and case studies, the forum will explore how conventional fuels and new energy sources can coexist. It will also look at opportunities created by electric mobility, digitization and changing consumer habits for fuel stations and their convenience stores.

OBJECTIVES

Help fuel stations evolve into centers that combine energy, services and mobility by equipping decision-makers with knowledge and tools for a changing market.

The forum will share lessons across markets, identify trends and connect operators, suppliers, regulators and investors. It will address practical business challenges such as improving efficiency, diversifying revenue, adopting technology and meeting the changing needs of consumers and commercial transport operators.

PROGRAM BENEFITS

The exhibition and forum will add opportunities for professional exchange and business networking to the program. The focus will be on practical experience, international perspectives and discussions relevant to business, with the aim of keeping knowledge and opportunities flowing after the event.

EVENT DETAILS

Thursday, November 25, 2027 | From 2:30 p.m. | La Barra Room, Punta del Este Convention Center
For one day, the 234 m² La Barra Room will house exhibition booths and a presentation area with a stage and screen, bringing demonstrations, discussion and learning together in one place.



FORUM SPONSORSHIP

MAIN SPONSOR

- "Presented by" credit across all event communications
- Branding on event and EXPOCARGA 2025 signage
- Video on indoor and outdoor event screens
- Promotion in Transporte Carretero magazine and on EXPOCARGA channels
- Complimentary invitations and coffee break
- A speaking opportunity
- Lobby space for banners, promotions and tables

SPONSOR

- Branding on event and EXPOCARGA 2025 signage
- Video on indoor and outdoor event screens
- Promotion in Transporte Carretero magazine and on EXPOCARGA 2025 channels
- Complimentary invitations and coffee break
- Lobby space for banners, promotions and tables

SUPPORTER

- Branding on event signage
- Video on indoor event screens
- Promotion on EXPOCARGA 2025 channels
- Complimentary invitations and coffee break
- Lobby space for banners, promotions and tables

EXPOCARGA VIAL

DESIGNING AND BUILDING THE INFRASTRUCTURE OF THE FUTURE

Infrastructure for Uruguay's industries

Organized by

EXPOCARGA TRANSPORT AND LOGISTICS EXHIBITION

ASOCIACIÓN URUGUAYA DE CAMINOS

THE CONCEPT

EXPOCARGA VIAL is the infrastructure forum scheduled for November 26, 2027, during EXPOCARGA. The proposed technical partner is the Uruguayan Roads Association (Asociación Uruguaya de Caminos, AUC), which brings together government agencies, civic organizations, companies, professionals, and students involved in urban and rural roads. The forum will explore how to plan, build, and maintain the infrastructure that links production areas to logistics centers, ports, and border crossings.

The program includes live demonstrations in a dedicated test area for road machinery and equipment, as well as outdoor technical talks led by participating brands. Visitors can see the equipment in action and learn firsthand how it is used in construction and maintenance.

OBJECTIVES

The agenda covers roads and bridges, port infrastructure, terminal access, rail connections, and freight corridors. The discussion will focus on the projects and improvements Uruguay needs to move its goods more safely, reduce logistics costs, and become more competitive.

SPECIFIC OBJECTIVES

- Identify investment and maintenance priorities for freight corridors, high-traffic roads, and port access roads.
- Share solutions for building and maintaining safer, more efficient roads, with a focus on new materials, preventive maintenance, and monitoring technologies.
- Demonstrate road machinery and equipment under working conditions and show how it is used on the job.
- Connect manufacturers with operators, maintenance teams, companies, and students through outdoor technical talks.
- Strengthen cooperation between the public and private sectors. The Uruguayan Roads Association (AUC) is the proposed technical partner for bringing the industry together.

EVENT DETAILS

Friday, November 26, 2027 | From 10:00 a.m. | Jagüel Room, Punta del Este Convention Center
For one day, the 234 m² Jagüel Room will house exhibition booths and a presentation area with a stage and screen, bringing demonstrations, discussion and learning together in one place.



FORUM SPONSORSHIP

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SUPPORTER

- Branding on event signage
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GOLD PASS | VIP ACCESS TO THE EVENT OF THE YEAR

The Gold Pass is for owners, managers, directors and other decision-makers who select and purchase transport products and services. It also serves procurement, contracting, tendering and fleet maintenance professionals across the industry.

- Exclusive access to product and service offers
- Find reliable suppliers
- Meet businesses, institutions and organizations
- Get information and advice on participating suppliers
- Stay in touch with leading industry companies
- Compare supply costs
- Build partnerships for a reliable supply of goods

WHO CAN APPLY

- **Companies operating fleets of trucks, buses, machinery, light commercial vehicles, ambulances or other vehicles.**
- **Ministries, departmental governments, municipalities and public agencies.**
- **Transport and logistics professionals.**

* Meetings are scheduled according to the availability of both parties.

EVENT ROOM BOOKINGS

JAGÜEL, LA BARRA, JOSÉ IGNACIO AND MANANTIALES ROOMS

Each flexible 224 m² room can be divided in half and used for parallel conference sessions, small conferences, presentations, lunches, dinners, receptions, social events, press conferences, product launches, corporate meetings and training.

1 HOUR

Service subtotal
Talk of up to 1 hour
Excluding VAT

2 HOURS

Service subtotal
Talk of up to 2 hours
Excluding VAT

SERVICE DESCRIPTION	BRAND / MODEL	QTY.
AUDIO		
Two-way powered speakers		2
Speaker stands		2
Handheld wireless microphones	Sennheiser	2
Onstage audio connection for presenter's laptop		1
Sound mixer	Soundcraft Ui16	1
Dedicated operator available on request for an additional fee.		
AUDIO SUBTOTAL		
SPECIAL DISCOUNT FOR EVENTS OF UP TO 1 HOUR		
AUDIO TOTAL		
VIDEO		
Motorized screen suspended above the stage	3 × 1.75 m, widescreen 16:9	1
Ceiling-mounted projector	Epson PowerLite W04, 4,000 ANSI lumens	1
Onstage video connection for presenter's laptop		1
Wireless presentation remote	Logitech	1
Dedicated operator available on request for an additional fee.		
Laptop available on request for an additional fee.		
VIDEO SUBTOTAL		
SPECIAL DISCOUNT FOR EVENTS OF UP TO 1 HOUR		
VIDEO TOTAL		

* Prices vary according to the length of the event.
* Each room seats 250 people and can be split into two spaces with 125 seats each.





EVENT ROOM









SPONSORSHIP

A MULTIMEDIA PLATFORM WITHOUT LIMITS

MAIN SPONSOR

- "EXPOCARGA presented by X" credit alongside the event logo across all official communications (TV, radio, print and digital).
- Branding on signage inside and outside the show.
- Industry category exclusivity among EXPOCARGA sponsors.
- Invitations for customers and staff for all four days.
- Four flags at the EXPOCARGA entrance.
- Exclusive access for guests to events and conferences.
- Recognition as a sponsor at all three forums.
- Video on the main screen at all three forums.
- Activities and promotions that add value to EXPOCARGA 2025 across digital and print channels.
- Complimentary room at the Convention Center by prior arrangement. Sound and multimedia equipment are excluded.
- Audio advertisement over the EXPOCARGA PA system on all four days.

expo CARGA®
TRANSPORT AND LOGISTICS EXHIBITION

Presented by
"XXX"

* The sponsor is responsible for marketing materials (signage, inflatables, etc.) and promotional items (badges, caps, etc.). All activities must be coordinated with the organizers and comply with EXPOCARGA rules.

PLATINUM SPONSOR

- Recognition as a Platinum Sponsor in all official communications (TV, radio, print and digital).
- Logo on indoor and outdoor signage as a Platinum Sponsor.
- Industry category exclusivity among EXPOCARGA sponsors.
- Invitations for customers and staff for all four days.
- Two flags at the EXPOCARGA entrance.
- Exclusive access for guests to events and conferences.
- Recognition as a supporter at all three forums.
- Video on the main screen at all three forums.
- Activities and promotions that add value to EXPOCARGA.
- Audio advertisement over the EXPOCARGA PA system on all four days.

GOLD SPONSOR

- Recognition as a Gold Sponsor in all official communications (TV, radio, print and digital).
- Logo on indoor and outdoor signage as a Gold Sponsor.
- Industry category exclusivity among EXPOCARGA sponsors.
- Invitations for customers and staff for all four days.
- One flag at the EXPOCARGA entrance.
- Exclusive access for guests to events and conferences.
- Video on the main screen at all three forums.
- Activities and promotions that add value to EXPOCARGA.
- Audio advertisement over the EXPOCARGA PA system on all four days.



SPONSORSHIP







www.expocarga.com.uy/stands

FLOOR PLAN | CONVENTION CENTER







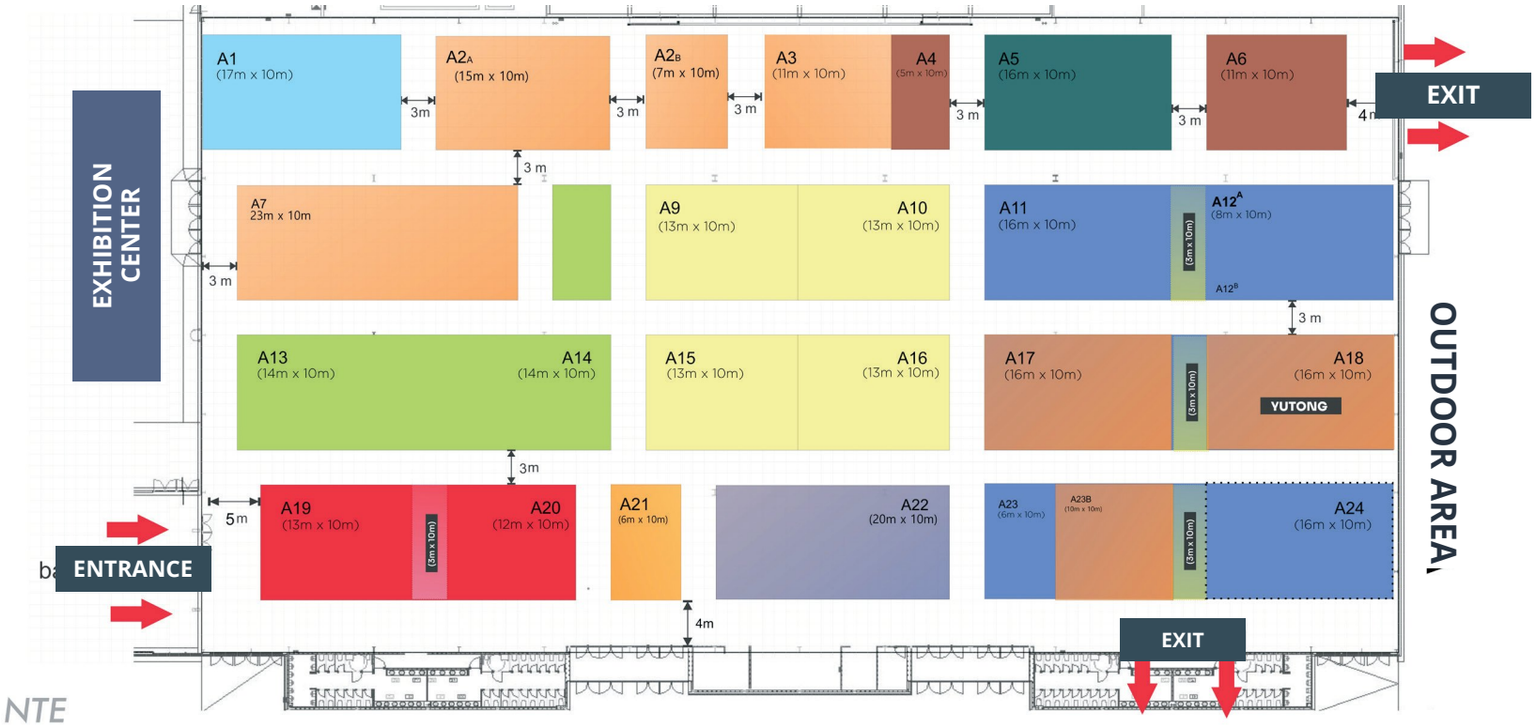


Foyer / Main Auditorium

FLOOR PLAN | CONVENTION CENTER



FLOOR PLAN | EXHIBITION CENTER



NTE

A1: 17 × 10 m | 170 m² **A2: 15 × 10 m | 150 m²** **A5: 16 × 10 m | 160 m²** **A6: 11 × 10 m | 110 m²**

A3, A4, A9, A10, A15, A16, A21 and A22: 13 × 10 m | 130 m² • **A7/A8 and A13/A14: 31 × 10 m | 310 m² (with center aisle)**

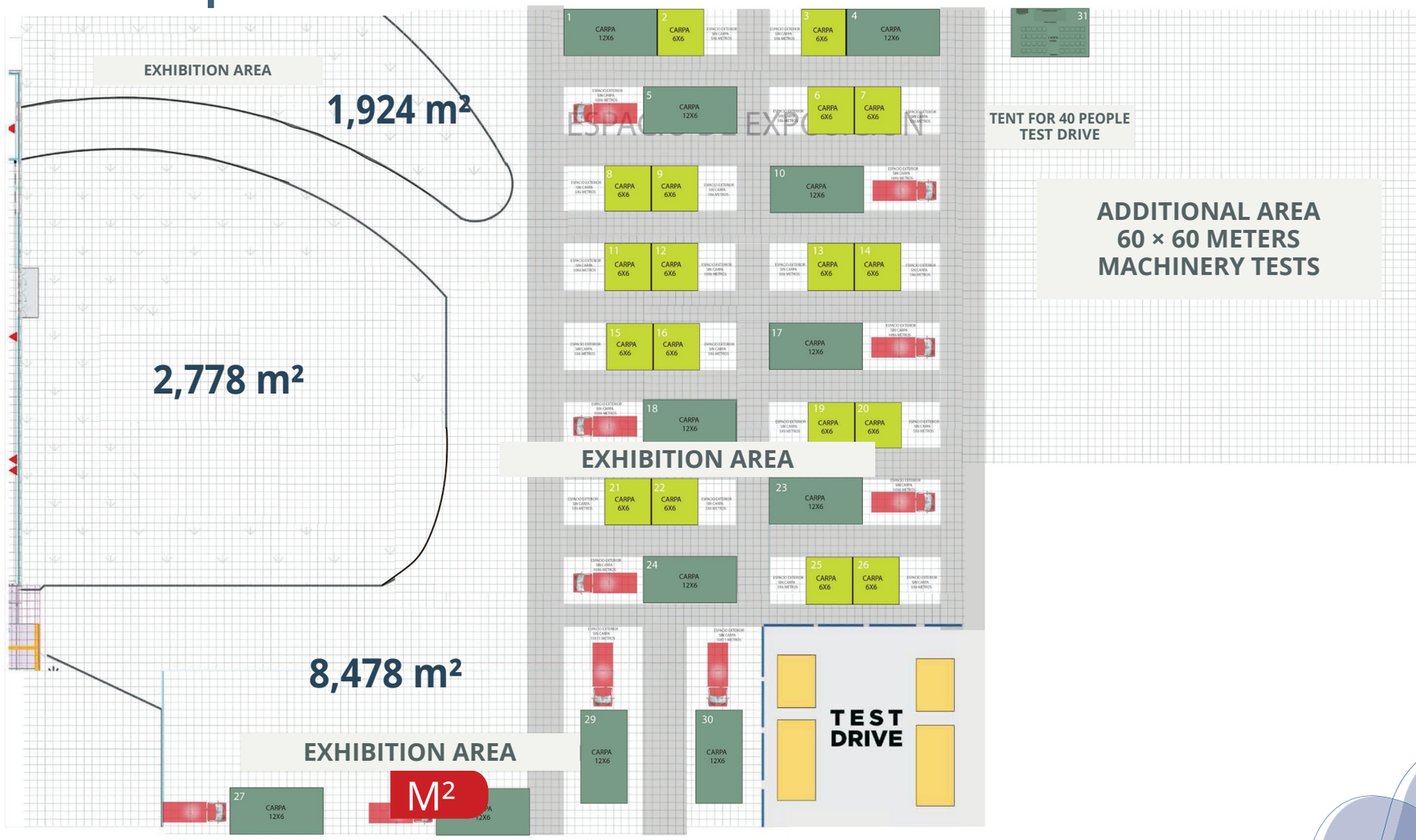
A7a, A7b, A8a, A8b, A13a, A13b, A14a and A14b: 14 × 5 m | 70 m² (without center aisle) **A19/A20: 30 × 10 m | 300 m²**

A11/A12, A17/A18, A23/A24: 35 × 10 m | 350 m² (with center aisle) **Subdivisions of A11, A12, A17, A18, A23 and A24: 16 × 5 m | 80 m² (without center aisle)**





FLOOR PLAN | OUTDOOR AREA













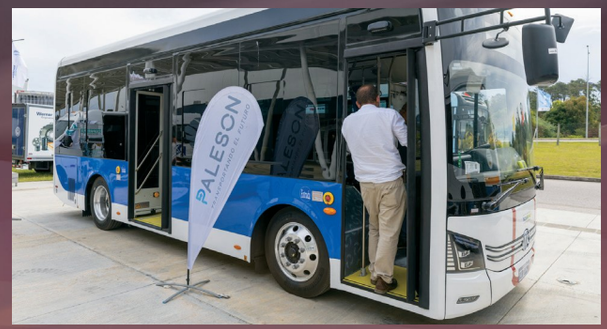


MACHINERY TEST AREA

A purpose-built 60 × 60 m area will be available for testing a range of road machinery.

PRESENTATION SPACE. Exhibitors will have access to a tent equipped for talks, training sessions and meetings with customers.

OUTDOOR AREA







WHO MOVES **THE COUNTRY?**



MORE INFORMATION

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